

Press Release

For Immediate Release

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ODS and Universal form DVD Manufacturing Agreement in Europe

Universal Pictures International Entertainment and ODS have signed a pan European DVD Manufacturing and Distribution Agreement

Following a tender among the leading European DVD manufacturers, ODS has been awarded a contract to provide to Universal Pictures International Entertainment (UPIE) a DVD manufacturing service at a capacity of in excess of 100m DVDs per year for the next four and a half year term (1st January 2007 until 30th June 2011). The contract also comprises full service distribution, including complete supply chain management from physical distribution to retailers and rental, order handling and customer service, as well as credit control and collection. After several months of negotiations this contract was agreed and signed between ODS and UPIE on 17th November 2006.

Complete supply chain services will be provided through the ODS subsidiary Deluxe Media Services (DMS) Scandinavia for the Nordic countries and through DMS in France, Benelux, Spain, Portugal and Italy for those territories. The existing UPIE distributor for Germany, Austria and Switzerland, EDC Entertainment Distribution Company GmbH, Hannover, has also been retained as subcontractor for ODS.

ODS Business Services Limited has started refurbishing a 311.000sqft distribution centre in Swindon into which ODS will move the Universal Pictures Distribution for the UK as per 1st July 2007.

The agreement also extends to the DVD manufacturing and distribution for UPIE licensees in over 50 countries in Europe, Africa and Asia. This service will be provided out of ODS's Dassow/Germany facility.

In a fast consolidating market this agreement will give ODS major scale and stability over the foreseeable future, but more importantly, it qualifies ODS as a company which is equipped to handle one of the most demanding contracts

in the home entertainment business for one of the most exacting and highest capacity customers, UPIE. Universal Pictures International Entertainment (UPIE) is the international home entertainment division of Universal Pictures, part of NBC one of the world's leading media and entertainment companies NBC Universal is 80%-owned by General Electric, with 20% controlled by Vivendi.

ODS is established as the #1 manufacturer in CD output and the overall leader in output of optical discs in Europe for several years. With the signature of this agreement with UPIE, ODS has now also assumed the #1 position in DVD manufacturing in Europe.

About ODS Optical Disc Service

ODS Optical Disc Service GmbH is the largest manufacturer of CDs and DVDs for the European market with the main production facilities in Dassow, Germany.

With a daily output of close to 3m discs ODS services the magazine and newspaper publishing industry for their cover mount discs, the entertainment industry both for music CDs, movie and games DVDs, Dual Discs and HD-DVDs as well as major corporations which use CDs and DVDs for promotional and educational concepts.

ODS has manufacturing facilities and sales-/customer service offices in the UK, France, The Netherlands, Italy, Germany, Poland, Hungary and Romania.

Contact:

Janina MacSwayed
Management Office

ODS Optical Disc Service GmbH

Werkstrasse 2 - 22
D- 23942 Dassow

Tel + 49 (0) 38826 84 111

Fax + 49 (0) 38826 84 10111

<mailto:janina.macswayed@opticaldiscservice.com>