

Press Release

For Immediate Release

03. November 2006

ODS buys Deluxe Media Services Scandinavia

Fully integrated DVD and CD Supply Chain Solution now available in Sweden, Denmark, Norway and Finland

Leading European manufacturer of DVDs and CDs ODS Optical Disc Service announced the acquisition of 100% of the shares of Deluxe Media Services Scandinavia AB ("DMS") from Rank Group Plc today.

DMS will now offer the complete range of DVD and CD manufacturing, packaging, warehousing, distribution, retail and rental customer service including invoicing and collection. DMS is an established distributor of movies on DVD for the North European Home Entertainment market and operates from Stockholm. Their exclusive customers include Universal Pictures and Sony Pictures Home Entertainment. The expertise of DMS in the Scandinavian Market is an asset for ODS, which ODS will build on by increasing staff and expanding operations in 2007.

Dan Sivervik, long time managing director of DMS, will continue to run the company together with his experienced management team. He is joined by ODS managing directors Wilhelm F. Mittrich and Kai Nitzsche who are now on the board as non-executive directors. Jesper Schertiger, Sales- and Marketing Director of ODS Scandinavia in Copenhagen will extend his responsibility to the whole of Scandinavia and integrate his Swedish sales team into DMS Scandinavia during the next months.

About ODS Optical Disc Service

ODS Optical Disc Service GmbH is the largest manufacturer of CDs and DVDs for the European market with the main production facilities in Dassow, Germany.

With a daily output of close to 3m discs ODS services the magazine and newspaper publishing industry for their cover mount discs, the entertainment industry both for music CDs, movie and games DVDs, Dual Discs and HD-DVDs as well as major corporations which use CDs and DVDs for promotional and educational concepts.

ODS has manufacturing facilities and sales-/customer service offices in the UK, France, The Netherlands, Italy, Germany, Poland, Hungary and Romania.

Since 2004 ODS has serviced Scandinavian customers out of Copenhagen, where 25 customer service and sales staff are responsible for such major Scandinavian home entertainment companies like Nordisk Film, Sandrew Metronome, Scanbox, Elap and MBO. Managing and developing relationships internally and externally is the core of ODS Scandinavia with sales, marketing and service capabilities including the leading audio book recording studio in Denmark.

About Deluxe Media Services Scandinavia

DMS has been part of a chain of full service distribution companies in the US and Western Europe, owned by Rank Group Plc.

DMS currently employs 63 permanent staff, complemented by up to 80 temporary workers in the peak season. Out of the distribution centre in Rotebro near Stockholm, DMS services about 4500 retail and rental points of sale in Denmark, Sweden, Norway and Finland.

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